AGCO Tarım Makineleri Ticaret L.Ş. ("AGCO"), in its capacity as data controller, prior to processing personal data, presents the following disclosure to all data subjects, pursuant to Art 10 of Law No. 6698 on Personal Data Protection ("PDP Law") as well as the Communiqué on the Process and Principles Applicable to Disclosure Obligation as issued by the Data Privacy Authority.

I) Definitions

Explicit Consent: Expression of affirmative consent regarding a specific issue, based on being informed and expressed on one’s free will;

Personal Data: All types of data regarding a real person of definite or definable identity;

Sensitive Personal Data: Information on race; ethnicity; political thought; philosophical creed; religion, sect or other beliefs; attire; membership in associations, foundations or unions; health; sexual life; criminal conviction and security measures; as well as biometric and genetic data of persons;

Processing of Personal Data: All transactions performed on data, completely or partially automatic or non-automatic, provided that it is a part of any registry, acquisition, recording, storage, saving, modification, reorganization, explanation, transfer, receipt, rendering available, classification, or, prevention of use of personal data;

Data Controller: Real or legal entity in charge of determining purposes and means of processing personal data, and setting up and management of the registry;

Data Registry: System of registration whereby personal data are structured according to specific criteria;

Data Subject: Real person whose personal data is being processed.

AGCO Companies: Other companies included in the AGCO group of companies, that are ultimately controlled by AGCO Corporation.

II) Purpose of Processing Personal Data

AGCO shall collect and process personal data with the following purposes:

- Marketing of products and services and providing information thereof,
- Improving services, (sales, marketing, seminars, training activities),
- Management of customer portfolio,
- Provision of after-sales services,
- Communication via all channels,
- Management of loan and collateral operations,
- Carrying out advertising, promotion and information activities,
- Analysis and archiving of visitors of our website,
- Carrying out copies and/or backup to prevent loss of data,
• Ensuring fulfillment of legal obligations, rights and responsibilities as required or imposed by legislative regulations,

• Meeting data storage, reporting and information requirements, requested by judicial and administrative authorities, and

• Other purposes stated in Law on PDP.

III) Persons to Whom Personal Data may be Transfered:

Personal Data shared by Data Subjects with AGCO is transferred to authorities and public enterprises, with the purpose of performing legal obligations; to domestic or international AGCO Companies, AGCO solution partners or to employees thereof. Personal data you provide shall neither be used for any other purpose than those stated above, nor shared with third parties.

IV) Methods and Legal Grounds of Collecting Personal Data:

Your personal data are being collected either through the use of SAP Harmony, SAP CMDR, AGCONet & APEX programs or via a contact established for commercial purposes through verbal, written or electronic communication channels including our website. We shall process your personal data after obtaining your explicit consent, of your free will, in written or electronic form following due information, in compliance with legislation and Policy regarding collection and/or processing of Personal Data. Your explicit consent is taken in writing in case of processing of your Sensitive Personal Data. Explicit statement of consent is documented and stored physically or electronically. Your Personal Data may be processed without consent of Data Subjects upon the presence of following conditions:

• If it is foreseen clearly in the Law;

• If it is required for protection of life or bodily integrity of a person or some other person who, cannot express consent or whose consent is deemed legally invalid due to actual impossibility;

• If processing of personal data of parties to an agreement is required, provided that it is directly connected to the implementation or execution thereof;

• If it is required for the data controller to fulfill its legal obligations;

• If personal data has been made public by the Data Subject;

• If processing of personal data is mandatory for establishment, use or protection of a right; and,

If processing of personal data is mandatory for legitimate interests of data controller, provided that such processing does no harm to fundamental rights and freedoms of the Data Subject.

Sensitive Personal Data of specific nature may be processed only if the Data Subject gives explicit consent or in the above listed cases foreseen by the law except for data regarding health and sexual life. Processing of Sensitive Personal Data of specific nature is performed in compliance with resolutions of the Council on Personal Data Protection.

V) Rights of Data Subjects:
Real persons whose personal data have been collected or processed by AGCO have the right, as per the PDP Law, to apply to the data controller. You may use your right to apply in order to direct your requests via writing or email to AGCO or representatives thereof, to the contact information stated below (VI).

- Learning whether personal data has been processed,
- If so, getting information thereof,
- Learning the purpose of processing of personal data and whether data are used in accordance with their purpose;
- Having information regarding third parties, domestic or international, to whom personal data have been transferred,
- Requesting rectification in case personal data are processed incompletely or inaccurately and request notification of the operations made to third parties to whom personal data have been transferred,
- Deleting or eradication of personal data within legal framework,
- Requesting notification of the operations carried out in line with clauses (d) and (e) above, to third parties to whom personal data have been transferred,
- Objecting to occurrence of a result to the detriment of the person, as a result of analysis of personal data exclusively through automated systems;
- Requesting compensation for damages in case person incurs damages due to unlawful processing of personal data.

VI) Contact Info

AGCO Tarım Makineleri Ticaret L.Ş.
Gebze OSB, Gençlik Cad.,
Tembelova Alanı, No: 3001, Gebze, Kocaeli Turkey
e-mail: dataprivacy@agcocorp.com

Full text of Policies regarding Processing and Protection of Personal Data by AGCO and AGCO Companies, is available at https://www.agcocorp.com/privacy.html.

Upon availability of this text through proper means, including publishing on the website, to Data Subjects, AGCO shall be deemed to have performed its disclosure requirement unilaterally without being subject to consent of Data Subject.