

**AGCO Privacy Statement
Rest of the World (English)**

PRIVACY

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AGCO Corporation and its subsidiaries and affiliates (“AGCO”) maintain this website for the purposes of information, education, marketing, and communication. The purpose of this Privacy Notice is to set out how we collect and use personal information that we may obtain from you through this website. This Privacy Notice is effective as of December 18, 2014. By using this website, you consent to the terms of this Privacy Notice and to the collection and use of information by AGCO through this website as set forth herein.

What personal information is collected?

In order to express your interest in or request information about AGCO’s products and services, you may be asked to provide certain information such as your name, profession, business or employer, e-mail address, postal address, and telephone number, along with a description of your interest or request for information. This website also uses cookies and/or remarketing tags to collect information that may include your computer, IP address, location, browsing history, browser configuration, preferences, and settings. Our use of cookies and remarketing tags is discussed further in a section below.

How is the information collected and used?

We collect the information described herein in a variety of ways, including from web forms, and technologies like cookies and web logging. The information we collect may be sent to AGCO through email and/or stored in a database or other means of electronic data storage. The information is used to administer our website services and for market and customer analysis and to review, develop and improve our services. In this regard, such information may be used to communicate with you and for marketing and promotional purposes and for notifying you about products and services.

How will the information be disclosed or shared?

We will not sell, trade, or rent your personal information to others without your consent. We may, however, share or disclose your information to the following who may use it in accordance with the terms of this Privacy Notice:

- a) employees and agents of AGCO;
- b) agents who profile your data for our marketing purposes;
- c) anyone as a result of a duty or legal obligation;
- d) AGCO dealers, distributors, or business partners; and
- e) AGCO affiliates and vendors.

We also will share or disclosure your personal information when required by law or to respond to legal process, to protect our customers, to protect lives, to maintain the security of our services, and to protect the rights or property of AGCO.

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What about "cookies" and "remarketing tags"?

When you use or visit this website, we will place one or more cookies on your computer or device. These cookies are small data files that transmit information back to our server to provide information about you, such as your computer or device, IP address, location, browsing history, browser configuration, preferences, and settings. We use this information to help operate our website, collect information about our website users' online activity, and compile analytics. You can use your browser settings to remove or block cookies on your device.

We also use remarketing tags on this website to reach people who we know have previously visited our website. Specifically, the Google AdWords remarketing tag on our website installs cookies on users' computers so Google can follow these users, generally for up to 30 days after the visit. Based on past visits, this allows Google to serve these users interest-based ads the next time they either search on Google.com, with any of their Search Partners, or visit another site in the Google Display Network. Users can opt-out of this use of cookies by visiting Google's Ads Settings.

For a further listing of the specific cookies and remarketing tags used on this website, please click [here](#).

Children

We do not knowingly collect information from children. We ask parents or legal guardians to assist us by supervising the activities of children at this site and not allowing them to submit any information through this website. This website is intended for use by adults only.

Terms of use

Use of this website, and all products and services are supplied, subject to the Terms of Use contained on this website.

Privacy Shield Policy

For AGCO's Privacy Shield policy, please click [here](#).