

COOKIE POLICY

This Cookie Policy applies to the websites listed at the end of this Policy, which are operated or controlled by AGCO Corporation (“**AGCO**”).

What are cookies?

Cookies are small text files that may be stored on your computer or other device when you visit a website. They are generally used to make websites work, to keep track of your movements within the website, and to remember your login details etc.

There are different types of cookies, and they can be distinguished on the basis of their origin, function and lifespan. Important characteristics of cookies include the following:

- **First party cookies** are cookies that are stored by the website you are visiting, while **third party cookies** are stored by a website other than the one you are visiting. Please note that we do not control the collection or further use of data by third parties. We may use third party cookies for purposes that include social listening (i.e., we may receive information from third party social media services that you use, where that information is relevant to our brand). You may control such cookies, as set out below.
- **Necessary cookies** are necessary to allow the technical operation of a website (e.g., they enable you to move around on a website and to use its features).
- **Performance cookies** collect data on the performance of a website such as the number of visitors, the time spent on the website and error messages.
- **Functionality cookies** increase the usability of a website by remembering your choices (e.g. language, region, login, and so on).
- **Targeting/advertising cookies** enable a website to send you personalized advertising.
- **Session cookies** are temporary cookies that are erased once you close your browser while **persistent or permanent cookies** stay on your device until you manually delete them or until your browser deletes them based on the duration period specified in the persistent cookie file.

More information on all aspects of cookies can be found on www.allaboutcookies.org. Please note that AGCO has no affiliation with, and is not responsible for, this third party website.

Why do we use cookies?

We may use cookies to:

- improve the use and the functionality of our website;
- tailor our website and products to your needs and preferences;
- process your purchase orders; and
- analyse how our website is used and compile anonymous and aggregate statistics.

We do not use the collected information to create user profiles.

What types of cookies do we use?

An overview of the cookies used on AGCO websites is set out in the tables included at Appendix 1 to this policy.

Please note that the processing of your personal data in connection with cookies, and for other purposes, is governed by our Privacy Policy <http://www.agcocorp.com/privacy.html>.

In addition, we may also use web beacons (or clear GIFs) and other similar technologies in addition to, or in combination with, cookies. A web beacon is typically a transparent graphic image (usually 1 pixel x 1 pixel) that is placed on a site or in an email and it helps us to understand the behaviour of

visitors of our website. More information on web beacons can be found on <http://www.allaboutcookies.org/web-beacons/>. Please note that AGCO has no affiliation with, and is not responsible for, this third party website.

Many of AGCO's websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using any of AGCO's websites, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

For more information please visit <http://www.google.com/analytics/>.

How can you control cookies and web beacons?

Most internet browsers are set to automatically accept cookies. Depending on your browser, you can set your browser to warn you before accepting cookies, or you can set it to refuse them. Please refer to the 'help' button (or similar) on your browser to learn more about how you can do this.

Disabling cookies may impact your experience on our websites.

If you use different devices to access our websites, you will need to ensure that each browser of each device is set to your cookie preference.

More information on how to manage cookies can be found on <http://www.allaboutcookies.org/manage-cookies/>. Please note that AGCO has no affiliation with, and is not responsible for, this third party website.

In addition, you may opt-out from cookies by visiting the following sites and selecting which company cookies you would like to opt-out from: <http://www.aboutads.info/choices/#completed> and <http://www.youonlinechoices.com/>. Please note that AGCO has no affiliation with, and is not responsible for, these third party websites.

Websites to which this Policy applies

This Policy applies to websites that are operated or controlled by AGCO and listed in Appendix 2 to this policy.

Last updated: 17 May 2018

Appendix 1

An overview of the cookies used on AGCO websites

Strictly Necessary Cookies

Name	Purpose and Data Stored	Expiry
__cfduid	This cookie is for Cloudflare services. It is a security cookie that is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It is not disable-able. It does not hold any personal data.	28/03/2019
__RequestVerificationToken	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery. It holds no information about the user and is destroyed on closing the browser.	Session
_icl_current_language	This cookie name is associated with a Wordpress multilingual plug-in from WPML. It stores a language value for the website. Where the cookie is set in response to a user action or request, and as long as it has a short lifespan, it can be treated as strictly necessary.	30 days
.ASPXANONYMOUS	This cookie is used by sites using the .NET technology platform from Microsoft. It enables the site to maintain an anonymous user-id to track unique users within a session without them logging in or otherwise identifying themselves.	30 days
ApplicationGatewayAffinity	Cookie-based session affinity - The cookie-based session affinity feature is useful when you want to keep a user session on the same back-end. By using gateway-managed cookies, the Application Gateway is able to direct subsequent traffic from a user session to the same back-end for processing. This feature is important in cases where session state is saved locally on the back-end server for a user session.	Session
ASP.NET_SessionId	General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	Session
ASPSESSIONIDQQARBTC	This cookie name is generally associated with use as a general purpose platform session cookie, used by sites written with Microsoft ASP based technologies. The structure of the cookie name is a common root - ASPSESSIONID, followed by a series of unique letters. It is usually used to maintain an anonymised user session by the server.	Session
ASPSESSIONIDSADRDCRS	This cookie name is generally associated with use as a general purpose platform session cookie, used by sites written with Microsoft ASP based technologies. The structure of the cookie name is a common root - ASPSESSIONID, followed by a series of unique letters. It is usually used to maintain an anonymised user session by the server.	Session
CART	The association with the customer's shopping cart. (Magento Standard / Strictly Necessary)	Session
ccy	The currency associated to the chosen store view. (Magento Standard / Strictly Necessary)	1 day
COMPARE	The items in the customer's Compare Products list. (Magento Standard / Strictly Necessary)	1 day
CookieConfirm	strictly necessary - used to identify if a user has confirmed the cookie disclaimer.	1 day
dnn_IsMobile	strictly necessary - used to identify if the device is a mobile device.	Session
DotNetNukeAnonymous	strictly necessary - used by the content management system DNN (which had been used as technical basis for fendt.tv) to identify the anonymous (not logged in) user in a technical way.	1 day

Name	Purpose and Data Stored	Expiry
DotNetNukeSession	strictly necessary - used by the content management system DNN (which had been used as technical basis for fendt.tv) to identify the webserver session in a technical way.	1 day
frontend	Cookie commonly associated with the Magento eCommerce platform. Purpose currently unknown, but most likely stores a session id. Appears to be necessary for much site functionality.	1 day
guest	This cookie is used for guest users on the JotForm website.	1 day
JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	Session
la_chatanexpert	LeadAnywhere (AGCO Connect). LA tracking code is placed on our sites and allows them to display a chatbox (Chat with an Expert) for visitors to the site.	Session
laravel_session	A CDN is created on top of a framework called Laravel, which generates a cookie preventing DoS (denial-of-service) attacks to the service.	01/02/2018
pardot	Pardot - Unique visitor ID. Value of pardot is set when logged in as a Pardot User.	Session
PHPSESSID	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.	Session
store	The store view or language chosen by the shopper. (Magento Standard / Strictly Necessary)	1 day
um_IsMobile	This cookie is used to identify if the device is a mobile device.	Session
USERNAME_CHANGED	This cookie is used by a logged in user. If a logged in user changes his email address AND the system uses the email address as unique name, the email address will be stored and a forced logout will happen.	Session
videoCDN	This cookie is used to identify the video delivery to a session.	1 day
visitor_id71092	Pardot - Unique visitor id. Tracks user activity across our sites where the Pardot tracking code is installed. The domain go.agcocorp.com is associated with Pardot.	10 years
visitor_id71092-hash	Pardot - Unique visitor id. Tracks user activity across our sites where the Pardot tracking code is installed. The domain go.agcocorp.com is associated with Pardot.	10 years
X-Mapping-xxxxxxx	The X-Mapping cookie is associated with the Stingray Traffic Manager platform from Riverbed, which is a load balancing application for high traffic web services and sites. Used to route data and page requests to the correct server where a site is hosted on multiple servers. It has a common root of X-Mapping- followed by an eight letter code. For more information see: https://splash.riverbed.com/docs/DOC-1515 .	1 day
XSRF-TOKEN	This cookie is a "Cross-Site Request Forgery (CSRF)" token, which is a token to prevent forgery of urls, to guarantee that the content is being server from the correct server, and not from a fake website that someone else has duplicated. This is a protection cookie	1 day
incap_ses_417_299548, ajax,PP3-SID, ppl_win_status, visid_incap_299548	Session handler cookies used by the CMS framework.	Session
csrf_csrf_token	Cross-Site Request Forgery cookie.	Session

Performance Cookies

Name	Purpose and Data Stored	Expiry
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	2 years
_gat	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites.	10 minutes
_gat_gtag_UA_19991498_11, _gat_gtag_UA_19991498_11, _gat_*	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	10 minutes
_gid	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	1 day
ep202	This cookie name is associated with SurveyMonkey and is set by load balancer, user tracking. Source attribution (attributing where the respondent has arrived from), abuse monitoring, persistent_id, optimization tracking (provides aggregate data to help us optimize use of service), completion rates tracking. Used as a unique user identifier to test experiment survey taking experiences (e.g. display survey in different ways to see what is most effective).	1 year
JSESSIONID	This cookie is set by New Relic which we use for monitoring the server performance.	Session
mboxPC	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing	2 years
mboxSession	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing	1 day
isc_cState	The cookie variable managed by SmartGWT (SmartClient) framework. The cookie variable is used within SmartGWT's HTTP compression support.	Session
GLog	The cookie variable managed by SmartGWT (SmartClient) framework. It is used by the client logging system.	27/04/2038
s_vi	In addition to "s_sq", this cookie is also used to track anonymous user movement throughout the site as part of our Enhanced Reporting statistics tool that comes with our IR hosting packages. For example, this will allow AGCO to determine the number of users that visited their Annual Meeting page, or that read a certain press release. It will not inform them of who that user was, and what their email address is, etc. Classification: Performance.	19/04/2020

Functionality Cookies

Name	Purpose and Data Stored	Expiry
__arpvld	This cookie is used by Youku, the video hosting platform in China (similar to Youtube)	Session
__atuvc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	1 day

Name	Purpose and Data Stored	Expiry
__atuvs	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented, but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.	1 day
__ayft, __aypstp, __ayscnt	These cookies are used by Youku, the video hosting platform in China (similar to Youtube)	Session
__aysid, __ayspstp	These cookies are used by Youku, the video hosting platform in China (similar to Youtube)	1 day
__cfduid	This cookie is for Cloudflare services. It is a security cookie that is not disable-able. It does not hold any personal data. It is used for GeoTargeting purposes by IP location	1 year
__ysuid	This cookie is used by Youku, the video hosting platform in China (similar to Youtube)	Session
_csrf	Cross-site request forgery	Session
c34la_uid	LeadAnywhere (AGCO Connect). LA tracking code is placed on our sites and allows them to display a chatbox (Chat with an Expert) for visitors to the site.	1 year
cna	This cookie is used by Youku, the video hosting platform in China (similar to Youtube)	1 year
ep201, ep202, SSID, SSLB, SSPV, SSRT, SSSC	These cookies are used by WUFOO forms to save user states across page requests when completing a form	1 day
isg	This cookie is used by Youku, the video hosting platform in China (similar to Youtube)	3 months
la_chatanexpert	LeadAnywhere tracking code is placed on our sites and allows them to display a chatbox (Chat with an Expert) for visitors to the site.	Session
language	This cookie is used to store language preferences, potentially to serve up content in the stored language. The ICC category given here is based on this usage.	Session
linkedin_oauth_fx6ylgcj5vnnv, linkedin_oauth_fx6ylgcj5vnnv_crc	This cookie allows users to login with the JS LinkedIn API	Session
theme	This cookie is related to the theme of the online form that has been used. This cookie can be turned off.	1 day
userReferer	This cookie is used to log JotForm user references. For example, how do users discover Jotform? Via a search tool etc... This cookie can be disabled.	1 day
visitor_id71092-hash	This cookie is used by Pardot to track user activity across our sites where the Pardot tracking code is installed.	10 years
la_chatanexpert	LeadAnywhere (AGCO Connect). LA tracking code is placed on our sites and allows them to display a chatbox (Chat with an Expert) for visitors to the site.	Session
timestamp	FunCaptcha is a managed CAPTCHA service. It stops automated abuse and keeps human conversion high with fun visual activities that are easy to understand.	Session
__distillery	Wistia Inc. video player cookie recording the position where the video has been stopped to allow playback continuation	1 year
time_zone	generic time zone cookie	Session
__cfduid	This cookie is used for pulling in embedded data about links for the AGCO Blog and Social Media channels.	20/04/2019

Name	Purpose and Data Stored	Expiry
s_vi	In addition to "s_sq", this cookie is also used to track anonymous user movement throughout the site as part of our Enhanced Reporting statistics tool that comes with our IR hosting packages. For example, this will allow AGCO to determine the number of users that visited their Annual Meeting page, or that read a certain press release. It will not inform them of who that user was, and what their email address is, etc. Classification: Performance.	19/04/2020
GZIP	On the AGCO IR homepage, there is an interactive stock chart. This cookie is used in conjunction with that stock chart to determine the appropriate level of GZIP support. Classification: Functionality (though they may classify differently)	19/04/2023

Targeting Cookies

Name	Purpose and Data Stored	Expiry
__qca, __utma, __utmv, __utmz	LinkedIn Google Analytics Cookies	1 year
__utma	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.	18 months
__utma	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.	2 years
__utmb, __utmc	Google Analytics Cookie - __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.	1 day
__utmt	Google Analytics Cookie - Used to throttle request rate.	1 day
__utmz	This cookie keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction.	6 months
__utmz	This cookie keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction.	3 months
kuid	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	3 months
_uetsid	Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie	1 day

Name	Purpose and Data Stored	Expiry
354_eng, 881_ins, 883_ins, 913_ins, la_decline, la_engid, la_entry, la_error, la_inid, la_itrkd, la_ittrk, la_page1, la_page10, la_page11, la_page12, la_page13, la_page14, la_page15, la_page16, la_page17, la_page18, la_page19, la_page2, la_page20, la_page21, la_page22, la_page23, la_page24, la_page25, la_page26, la_page27, la_page28, la_page29, la_page3, la_page30, la_page31, la_page32, la_page33, la_page34, la_page35, la_page36, la_page37, la_page38, la_page39, la_page4, la_page40, la_page41, la_page42, la_page43, la_page44, la_page45, la_page46, la_page47, la_page48, la_page49, la_page5, la_page50, la_page51, la_page6, la_page7, la_page8, la_page9, la_pagecount, la_poll la_ref, la_root, la_sttrk, la_time10, la_time11, la_time12, la_time13, la_time14, la_time15, la_time16, la_time17, la_time18, la_time19, la_time2, la_time20, la_time21, la_time22, la_time23, la_time24, la_time25, la_time26, la_time27, la_time28, la_time29 la_time3, la_time30, la_time31, la_time32, la_time33, la_time34, la_time35, la_time36, la_time37, la_time38, la_time39, la_time4, la_time40, la_time41, la_time42, la_time43, la_time44, la_time45, la_time46, la_time47, la_time48, la_time49, la_time5, la_time50, la_time6, la_time7, la_time8, la_time9, la_trkd, la_ttrk, la_uid, la_visitcount,	LeadAnywhere web analytics cookies	30 days
ab	Unclassified marketing Cookie	1 year
APID	Marketing Cookie	1 year
APISID, NID, SSID, SAPISID	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users.	18 months
APISID, SID, SAPISID, APISID, SSID, HSID, NID, PREF	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users. Various unique identifiers, except for PREF which stores your options such as preferred zoom level.	18 months
ASP.NET_SessionId	That is a cookie that ASP.NET uses to store a unique identifier for your session	Session
auth_token	To track visitor information and for security authentication	5 years
bcookie	LinkedIn Browser ID cookie	18 months
bkdc	Bluekai - Oracle These record user information (not personal or sensitive data) for advertising purposes.	3 months

Name	Purpose and Data Stored	Expiry
bku	Bluekai - Oracle These record user information (not personal or sensitive data) for advertising purposes.	6 months
bscookie	LinkedIn Secure browser ID cookie	18 months
c, rpx, khaos, put_2307, rpb	This cookie is generated by double-click floodlight tags. This cookie holds random strings.	30 days
CMDD, CMID, CMPRO, CMPS, CMRUM3, CMSC, CMST	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	Session
datr	This cookie identifies the browser connecting to Facebook. It is not directly tied to individual Facebook the user. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie is also read via Like and other Facebook buttons and tags placed on many different websites.	18 months
demdex	Adobe Audience Manager sets this cookie to assign a unique ID to a site visitor. The demdex cookie helps Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc. The demdex cookie has a time-to-live (TTL) interval of 180-days. The TTL is reset to 180-days upon each user interaction with a partner website. The cookie expires if a user does not come back to your site within the TTL interval. Opt-out: Audience Manager resets the cookie with a Do Not Target string if a user opts-out of data collection. In this case, the cookie TTL is set as 10 years.	180 days - 10 years
dl2, bt2	AddThis is a technology company that allows websites and their users to share contents easily with each other, by means of exchange icons and social bookmarking sites. AddThis cookies are used to allow content to be shared. AddThis is also used to find out how content is shared in the website. Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited in order to recommend other parts of the site	8 months
dpm	Advertising/Tracking cookie used by Adobe Audience Manager	24/07/2018
ex	AddThis is ability for user to share on social media	1 day
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	2 months
guest_id	To track visitor information and for security authentication	5 years
HSID	Used by Google in combination with SID to verify Google user account and most recent login time	18 months
id	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	18 months
id	Yieldlab is a supply side platform and solution for private marketplaces within Europe's publishing industry. Yieldlab uses cookies to optimise and control advertisements from its clients displayed for the user – for example, the display frequency of any given advertisement to be seen by the user. In individual cases, Yieldlab also uses cookie information for statistical surveys.	1 year
id, mdata, syncdata_TTD	We use AddThis to enable customers to share our site content via email or social media tools such as Facebook and Twitter. This cookie does not contain any personally identifiable information. To opt out of receiving these cookies please visit www.addthis.com/privacy . The individual social networks may set their own cookies too.	1 year
KRTBCOOKIE_377, PUBMDCID, PugT	This cookie is generated by double-click floodlight tags. This cookie holds random strings.	30 days

Name	Purpose and Data Stored	Expiry
lang	Helps us to determine the language settings of the user's browser, to better serve relevant information in the right language.	Session
lang	Helps us to determine the language settings of the user's browser, to better serve relevant information in the right language.	Session
lidc	LinkedIn cookie Used for routing	28/03/2018
loc	AddThis: Used to store the visitors geolocation to record location of sharer	1 year
lu	Used to manage the login process, remembers user on return visit if they choose to stay logged in.	18 months
MUID	Advertising cookie used by Bing, a web search engine owned and operated by Microsoft.	1 year
MUIDB	These cookies are used by Microsoft advertising to anonymously identify user sessions to help us measure the effectiveness of our marketing campaigns	2 years
mus, um	AddThis is a technology company that allows websites and their users to share contents easily with each other, by means of exchange icons and social bookmarking sites. AddThis cookies are used to allow content to be shared. AddThis is also used to find out how content is shared in the website.	1 year
pdv	AddThis is ability for user to share on social media	1 day
PERSIST	Used to collect user preferences for a specific website	Session
PREF	This is a common Google cookie, used across several of their services. Stores user preference and can be used to personalise ads on google searches	18 months
remember_checked	To track visitor information and for security authentication	5 years
remember_checked_on	To track visitor information and for security authentication	5 years
rtbData0	This is an advertising cookie used by adap.tv	2 years
secure_session	To track visitor information and for security authentication	5 years
sess	This is an advertising cookie used by AppNexus to track the users session	1 day
SEUNCY	Registers a unique ID that identifies the user's device for return visits.	6 months
SID	This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.	18 months
stx_user_id	Analytics, multivariate testing, and site optimisation.	1 year
TapAd_DID	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	30 days
TapAd_TS	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	2 months
TDCPM	This is an advertising cookie used by TheTradeDesk	1 year
TDID	This is an advertising cookie used by TheTradeDesk	1 year
to_checksum	TruOptik is a Data Management Platform, helps to identify and segment target audience	1 day
to_checksum	TruOptik is a Data Management Platform, helps to identify and segment target audience	1 day
to_master	TruOptik is a Data Management Platform, helps to identify and segment target audience	1 year
to_version	TruOptik is a Data Management Platform, helps to identify and segment target audience	1 year
tuuid	Adbrain uses cookies to and other data collected from people's devices to enable cross-device tracking for the purposes of serving up targeted advertising.	2 years
tuuid, c, tuuid_last_update	Registers whether or not the user has consented to the use of cookies.	1 year
twll	To track visitor information and for security authentication	5 years
U	Cookie collects non-identifiable data, sent to unidentified source. Source identity is kept secret by Whois Privacy Protection Service Inc.	3 months

Name	Purpose and Data Stored	Expiry
u	Unclassified marketing Cookie	1 year
UID, UIDR	We use a third party solution to handle our blog comments, this solution stores cookies to ease return use of the blog, further information can be found on their privacy policy	2 years
uuid2	This is an advertising cookie used by AppNexus to track the users session	1 day
uvc	AddThis: Tracks how often a user interacts with AddThis	1 year
vc	AddThis: Used by the social sharing platform AddThis	1 year
visitor_id71092, visitor_id71092-hash, lpv71092 pardot	Tracking cookie used by Pardot. Pardot cookies store no personally identifying information whatsoever — only a unique identifier.	10 years
VISITOR_INFO1_LIVE SID HSID SSID APISID SAPISID YSC GEUP PREF AID NID OTZ LOGIN_INFO	We embed videos from our official YouTube channel into this website using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.	18 months
xtc	AddThis: Registers the user's sharing of content via social media.	1 year

Appendix 2

Websites to which this Policy applies

This Policy applies to the following websites that are operated or controlled by AGCO:

africa.valtra.com	A - F
africa.valtra.com/fr	A - F
africa.valtra.com/pt	A - F
www.agco.com.ar	A - F
www.agco.com.br	A - F
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