

Intivity CenterSM – Where Innovation Meets Productivity

Visitors to AGCO's Jackson, Minn., location will experience agricultural equipment innovations of past, present and future

JACKSON, Minn. (February 9, 2012) — AGCO, Your Agriculture Company, (<http://www.AGCOCorp.com>) (NYSE:AGCO), a worldwide manufacturer and distributor of agricultural equipment, announces that Intivity CenterSM will be the feature attraction of its newly renovated manufacturing facility in Jackson, Minn. Intivity Center, opening in Spring 2012, showcases the past, present and future farmer-focused innovation and productivity upon which brands such as Massey Ferguson and Challenger have been built. Visitors who tour the center and factory also will experience the people, process and physical materials that go into each tractor and sprayer.

“Inside the walls in Jackson is a long-standing tradition of dedication, excellence and hard work that brings agriculture some of the highest quality and most respected products on the market,” says Bob Crain, senior vice president and general manager, AGCO North America. “Intivity Center is going to be a must-see destination that will showcase AGCO’s leadership in the development of agricultural innovations that will benefit North American growers now and long into the future.”

- Interactive displays, animation of futuristic products, videos, an extensive collection of historical artifacts are among Intivity Center features.
- State-of-the-art 16,000-square-foot Intivity Center will host as many as 10,000 local and international visitors annually.
- 75,000-square-foot expansion of the manufacturing facility brings Massey Ferguson row-crop tractor production back to North America.
- Production now includes Massey Ferguson[®] 8600 Series and Challenger[®] MT600D Series rowcrop tractors; in addition to Challenger track and 4WD articulated tractors and RoGator[®], TerraGator[®] and SpraCoupe[®] application equipment built there.
- Visit <http://jackson.agcocorp.com> for more details.
- Watch the video for a sneak peek at Intivity Center and our manufacturing expansion: <http://www.youtube.com/watch?v=XgIk09Sg7W4&context=C3ddf7deADOEgsToPDsklja4OedsATO2Ycm7PTpeSv>
- Download Intivity Center visuals here: (<http://www.box.com/s/ylr68rrbg62dm3cactf0>)

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Suggested tags: AGCO, Jackson Minnesota, tractor, Challenger tractor, Massey Ferguson, agricultural equipment, farm, Minnesota tours, tractor history, farm history, factory tour

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ABOUT AGCO

AGCO, Your Agriculture Company (NYSE:AGCO), a Fortune 500 company, was founded in 1990 and offers a full product line of tractors, combines, hay tools, sprayers, forage equipment, tillage implements and related replacement parts. AGCO agricultural products are sold under the core brands of Challenger[®], Fendt[®], Massey Ferguson[®] and Valtra[®] and are distributed globally through 2,600 independent dealers and distributors, in more than 140 countries worldwide. Retail financing is available through AGCO Finance for qualified purchasers. AGCO is headquartered in Duluth, Georgia, USA. In 2010, AGCO had net sales of \$6.9 billion. <http://www.AGCOCorp.com>

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